

Exciting Media Internship

**Do you have an iPhone?
Would you like to work with global Marketing experts?
Do you have an innovative, entrepreneurial outlook?**

Who are we?

Fitaide is an innovative iPhone fitness app that helps users to transform their lives through improved fitness and wellbeing. We are launching Fitaide V2 in June 2010.

We are currently offering student Marketing internships. You do not need to be studying Marketing, but you need to have excellent written communication skills and be able to work independently.

Responsibilities:

Successful candidates will be expected to:

- Help to shape and implement our global marketing strategy
- Collate user feedback via social media forums (e.g. Facebook, Twitter)
- Write press releases and on-line blogs

This is an **exceptional** opportunity for bright, enthusiastic students to gain fantastic experience for their CV and to build expert knowledge of social media marketing strategies.

We require a commitment of 3-5 days a week for 4 weeks between June and Sept 2010. Students can work from home or with the Marketing Lead in London.

NB: Internships are unpaid but iTunes vouchers will be awarded for exceptional performance and results.

Please contact our European Marketing Lead for more details: nathalie.poscitech@gmail.com



fitaide