

# Exciting Social Media Project

**Do you have an iPhone?  
Would you like to work with global Marketing experts?  
Do you have an innovative, entrepreneurial outlook?**

## Who are we?

**Fitaide** is an innovative iPhone fitness app that helps users to transform their lives through improved fitness and wellbeing. We are launching Fitaide V2 in June 2010.

We are currently offering student Marketing internships. You do not need to be studying Marketing, but you need to have excellent written communication skills and be able to work independently.

## Responsibilities:

Successful candidates will be expected to:

- Help to shape and implement our global social marketing strategy
- Create great ad campaigns on **Youtube** and other on-line forums
- Write press releases and on-line blogs

This is an **exceptional** opportunity for bright, enthusiastic students to build expert knowledge of social media marketing strategies. Students can work from home or with the Marketing Lead in London.

**NB: Participants will receive iTunes vouchers and will be highlighted on our website. You will gain outstanding experience for your CV and our marketing team can provide the guidance, references and contacts to get your Media or Marketing career off to a great start!**

**Please contact Nathalie, our European Marketing Lead for more details:**

[nathalie.poscitech@gmail.com](mailto:nathalie.poscitech@gmail.com)



**fitaide**